



Pierre de Brissac, New president of the CSIO5* of France

After Rémi Clero resigned on August 25th, the board of directors of the Société des Concours Hippiques (SCH) of La Baule (FRA) proceeded to the election of its new president.

Member of the board of directors since 2012, Pierre de Brissac, 46 years old, has just been elected unanimously as president of the SCH, in charge of the Longines International Jumping of La Baule and the prestigious CSIO5* of France.

Pierre de Brissac: « *First of all, I would like to thank Rémi Clero for his work during these past 8 years, and I wish him the success he deserves in his new professional and personal projects. The Longines International Jumping of La Baule contributes every year to the international outreach of our city. It shows our commitment, our expertise and our deep attachment to high level equestrian sport. One of my priorities will be to continue building the links with the actors of the equestrian community, but also with all the institutional and private partners on a local, regional, national and international level in order to entrench and develop this wonderful show. I will do everything I can to make this show, year after year, a model for equestrian sports.* »

Graduate from a business school in Angers, Pierre de Brissac starts his professional career in 1998 with Louis Vuitton as sales manager before joining Fred Joaillier. Flying enthusiast since his military service in the Navy, Pierre de Brissac graduates with a diploma of airline transport pilot and helicopter instructor to make a living from his passion. In Lyon, he takes off by joining the Azur Hélicoptère company. Reknown pilot, Pierre de Brissac specializes in aerial shootings in events like Paris-Dakar or Formula 1 races, high mountain flights with Skycam Helicopters, and as a pilot for the SAMU with Bretagne Helicopters. Since 2017, he works as a managing director with the company Héliberté in La Baule.

The horse, his other passion

Familiar with the racing universe since he was a boy, with his grandfather Pierre de Cossé-Brissac and his father François de Cossé-Brissac, consecutively presidents of the Jockey Club of Paris, Pierre de Brissac is an expert rider. Previously polo player, equestrian sport enthusiast, he often enjoys a ride of the beach of La Baule.

