



JUMPING INTERNATIONAL DE LA BAULE



LA BAULE



OFFICIEL DE FRANCE

CSIO 5* - CSI 1*

PRESS KIT
2024



SUMMARY

| | | |
|----------------------------------|--|------|
| PRESENTATION OF THE 2024 EDITION | | P 3 |
| PROGRAMME | | P 4 |
| HIGHLIGHTS | | P 5 |
| THE RIDERS | | P 9 |
| PALMARES | | P 11 |
| FOCUS ON STARS OF EVENTING | | P 12 |
| VILLAGES TO MEET | | P 14 |
| NOVELTY 2024 : THE MAG INSIDE | | P 16 |
| HORSE HAS PRIORITY | | P 17 |
| LA BAULE AND SPORT | | P 19 |
| PARTNERS 2024 | | P 21 |
| THE JUMPING IN FIGURES | | P 25 |
| HOW TO FOLLOW THE JUMPING | | P 26 |
| PRACTICAL & CONTACTS | | P 27 |



« La Baule is where the magic happens »

Pierre de Brissac, the president of the Jumping International de La Baule, is pleased with the development of a competition with deep roots in the history of equestrian sports that has nonetheless been able to change with the times. The Officiel de France, a real fan favourite backed by loyal partners and lauded by the best riders in the world, has carved a niche for itself in the heritage of this sport.

How can we tackle the challenge of maintaining the tradition of the competition while infusing it with the modernity of today's sport?

Our dedication to values steeped in the heritage of equestrian sports and our over 60-year history is essential, which makes the Officiel de France an equestrian tradition competition.

We do not need to tear down to rebuild, but rather build upon solid foundations and adapt them to the evolution of the sport and the expectations of our partners and our audience. This is how we challenge ourselves every day to find the necessary adjustments to meet the demands of today's high-level sport. It is a daily endeavour that enables La Baule to rank among the world's most acclaimed competitions and stand the test of time.

The 2023 edition was met with widespread acclaim and a lot of people felt that the competition had reached a whole new level.

We have been working on the evolution of our CSIO as a whole since 2021. Our first step was to rebuild the permanent team in the office. From there, we went looking for new partners critical to our ambitions! We were faced with a triple challenge. Finding partners aligned with the ethos of high-level sport, offering them a bespoke package tailored to their expectations and, last but not least, promptly executing the revised event set-up down to the minutest detail.

Rolex and Moët & Chandon came on board in



2022, which, combined with the unwavering support of long-standing partners such as Hermès Sellier, Saur and Laiterie de Montaigu, has allowed us to further improve the sporting, image and communication aspects, enhancing the global standing of the Officiel de France.

In 2023, the Barrière Group, undoubtedly our most historic partner, strengthened its ties with the Jumping by becoming the title sponsor of the Nations Cup, which is deeply rooted in our DNA. It is a natural fit that binds us closer every day, and Joy Desseigne-Barrière and Alexandre Barrière have been of great support from their Presidency. These partners entrust us with their brand image, offering it to our sport, and we reciprocate.

The crowds remain big and enthusiastic year after year. What makes the event so popular?

We are absolutely thrilled! Our ever-loyal and knowledgeable audience fills us with pride! If you ask the riders, they are all delighted to come back here year after year and perform in front of these enthusiastic fans who understand the true meaning of fair play! A big thank you to them! This success is the culmination of many efforts. At the forefront, the town of La Baule stands as a vital partner in our projects, while the region and the department give the public the privilege of attending free of charge for all four days to cheer on the world's finest riders. Our Officiel de France is a crowd-pleaser among the most prestigious sporting events in show jumping. This blend is what makes the Officiel de France special and the reason why La Baule is where the magic happens.

THURSDAY 6TH June

| TIMING | LABELS | COMPETITION | HEIGHT / BAREMA | PRIZE |
|--------|---------|---|---|----------|
| 08H00 | CSIO 5* | WARM-UP | 1M40 | |
| 11H00 | CSIO 5* | LOIRE ATLANTIQUE | 1M45 / SPECIAL TWO-PHASE | 28 200 € |
| 13H50 | CSIO 5* | F.F.E. | 1M50 / TABLE A, ONE ROUND AGAINST THE CLOCK | 35 000 € |
| 16H35 | CSI 1* | CAPATLANTIQUE LA BAULE - GUERANDE AGGLO | 1M10 / SPECIAL TWO-PHASE | 1 500 € |
| 18H15 | CSI 1* | OUEST FRANCE | 1M25 / SPECIAL TWO-PHASE | 2 500 € |

FRIDAY 07TH June

| TIMING | LABELS | COMPETITION | HEIGHT / BAREMA | PRIZE |
|--------|---------|----------------------------|--|-----------|
| 08H15 | CSI 1* | HECTARES & PATRIMOINE | 1M15 / TABLE A, ONE ROUND AGAINST THE CLOCK | 2 000 € |
| 10H05 | CSIO 5* | CAPTAIN JET | 1M45 / TABLE A, ONE ROUND AGAINST THE CLOCK | 28 200 € |
| 13H30 | CSIO 5* | COUPE DES NATIONS BARRIÈRE | 1M60 / TABLE A, TWO ROUNDS AGAINST THE CLOCK | 250 000 € |
| 17H40 | CSI 1* | DATANAUTE | 1M30 / TABLE A, ONE ROUND AGAINST THE CLOCK | 4 000 € |
| 19h15 | | WARM-UP STARS OF EVENTING | 1M25 | |

SATURDAY 08TH June

| TIMING | LABELS | COMPETITION | HEIGHT / BAREMA | PRIZE |
|--------|---------|--|---|-----------|
| 08H00 | CSI 1* | LA BAULE EVENEMENTS - PALAIS DES CONGRÈS ATLANTIA | 1M15 / SPECIAL TWO-PHASE | 2 500 € |
| 09H25 | CSIO 5* | GRANDPRIX | 1M45 / ACCUMULATOR, 1ST ROUND AGAINST THE CLOCK | 10 000 € |
| 11H35 | CSI 1* | DERBY LAITERIE DE MONTAIGU | 1M20 / AGAINST THE CLOCK WITHOUT JUMP OFF | 6 000 € |
| 14H15 | CSIO 5* | DERBY RÉGION DES PAYS DE LA LOIRE | 1M50 / AGAINST THE CLOCK WITHOUT JUMP OFF | 56 800 € |
| 16H35 | CSIO 5* | SAUR | 1M50 / TABLE A, ONE ROUND AGAINST THE CLOCK WITH ONE JUMP-OFF | 110 000 € |
| 19H55 | | DERBY STARS OF EVENTING PRESENTED PAR PLATINIUM SELLIER | 1m25 / TABLE A, ONE ROUND AGAINST THE CLOCK | |

SUNDAY 09TH June

| TIMING | LABELS | COMPETITION | HEIGHT / BAREMA | PRIZE |
|--------|---------|--------------------------------------|--|-----------|
| 08H30 | CSI 1* | EMMA PÂTISSERIE | 1M20 / TABLE A, AGAINST THE CLOCK WITH ONE JUMP-OFF | 5 000 € |
| 10H45 | CSI 1* | DEFENDER | 1M35 / TABLE A, AGAINST THE CLOCK WITH ONE JUMP-OFF | 12 000 € |
| 12H45 | CSI 1* | CHALLENGE SOTHEBY'S INTERNATIONAL | REALTY BRETAGNE SUD | 2 000 € |
| 14H00 | CSIO 5* | ROLEX GRAND PRIX - VILLE DE LA BAULE | 1M60 / TABLE A, ONE ROUND AGAINST THE CLOCK WITH ONE JUMP-OFF | 500 000 € |

Four days of excellence

TTrue to the Officiel de France for several decades, the cream of the crop of the international show jumping scene is coming together for four days of Sport with a capital S. The stakes will be high from day one, with all riders aspiring to make their mark in each of their performances.

Each day will be filled with eagerly awaited highlights, consistently drawing in a large crowd around the arena and building up to the climax, the Rolex Grand Prix Ville de La Baule, on Sunday. Featuring eight competitions, including seven that count towards the world ranking, the 2024 edition of the French CSIO5* presents a total of €1,018,200 in prize money and promises the usual top-tier spectacle and a tidal wave of emotions.

HIGHLIGHTS

THURSDAY 6 june : Prix FFE, 1:50 pm

(Prize money : € 28,200)

In addition to providing an opportunity for the riders and their horses to acclimate to the environment and get a feel for the course in the François André Stadium, the opening day gives them the chance to shine from the get-go. A stellar performance in the Prix FFE comes with a ticket to the Rolex Grand Prix Ville de La Baule on Sunday.

2023 Winner : Marcus Westergren (SWE), with Fellaini de Liebri Z



FRIDAY 7 june : Coupe des nations Barrière, 1:30 pm

(Prize money : € 250,000)

Conceived in the early 20th century, Nations Cups are particularly coveted trophies around the world. For just one event, equestrian sports morph into a team sport and unleash a cocktail of emotions.

La Baule hosts the only 5* level Nations Cup, to wit, the Barrière Nations Cup. There are nine teams on the start list this year. In line with the recommendations of the riders, especially when it comes to horse welfare, each Nation will be represented by four combinations (with the three best scores taken into account). Only the top 8 teams from the first round will advance to the second one (held on the exact same course). The prospect of the major sporting event this summer in Versailles will add some extra flavour to the competition. The Blue Jackets will be eager to go back to their winning ways following their most recent triumph in 2017.

2023 Winner : BRASIL

(M. Modolo Zanotelli, with Grand Slam VDL ; Y. Mansour, with Miss Blue-Saint Blue Farm ; S. de Freitas Barcha, with Chevaux Primavera Montana Imperio Egipcio ; R. Pessoa, with Major Tom ; Chef d'équipe : Pedro Paulo Lacerda)

SATURDAY, 8 June : Derby Région Pays de la Loire – 2:15 pm

(Prize money : € 56,800)

The Derby Région Pays de la Loire never fails to keep the crowds in La Baule buzzing with anticipation. Water crossings, uphill and downhill banks, mounds and other natural obstacles usually found on a cross-country course... a derby is unique. Made in the image of the Officiel de France, the Derby Région Pays de la Loire is one of only two derbies held in the context of a CSIO5*. The Brazilian Nelson Pessoa, a five-time winner between 1975 and 1995, is a towering figure in the history of the event. Three-time winner Patrice Delaveau, last crowned in 2019, remains the most recent French champion.

2023 Winner : Shane Breen (IRL) and Scardeen



Three questions for Grégory Bodo

Grégory, what is the rationale behind these changes to the course of the Derby Région Pays de la Loire?

The Derby has long been a showpiece event of the CSIO. It is part of the competition's DNA. However, the start list for this event has got shorter in recent years. We wanted to shake up the course and return to the roots of the Derby, with more natural obstacles. We love this natural side. It also evokes the history of the Derby.

What was your approach?

The Derby is an official competition with clearly defined regulatory aspects. It must consist of at least 50% natural obstacles and cover a minimum distance of 1,000 metres. Safety is also paramount. It's important to stay vigilant and pre-empt any safety issues for both the rider and the horse. Without dwelling on the past too much, we need to take the historical dimension into account too, so I built upon the foundations of the Derby and added a touch of modernity.

What are the broad outlines of the new and revamped Derby Région Pays de la Loire?

The total number of obstacles will remain unchanged at 21. The combinations will ride around the entire course, tackling natural obstacles such as a water crossing, ramps, banks, a permanent water jump and a lake. Spectators in every corner of the stadium (from the grandstands to the lodges) will get to see the horses from up close at some point. The course will be straightforward, with few changes of hand, mirroring the great derbies of the world, such as Hamburg (GER), Calgary (CAN) and Hickstead (GBR).

I wanted to come up with a course that spices up the competition, electrifies the atmosphere and piques the riders' interest. That means putting together a course that is interesting from a sporting point of view, but which also has an «emotional» dimension, so that they feel they're doing something different. There's also a tinge of nostalgia for the spectators because this classic Derby will take them on a trip down memory lane. Seeing this course provide the backdrop to the action for many years to come would fill me with pride.



Prix Saur – 4:35 pm
(Prize money : € 110,000)

Is being the world number 1 a requirement to win the Prix Saur? The event with the second-biggest prize, which follows the Derby Région Pays de la Loire on the programme, tends to favour the rider at the top of the world ranking. Last year, it was the Swede Henrik von Eckermann and his mare Glamour Girl who took the spoils.

In 2022, the Swiss Martin Fuchs, then the world number 1, emerged victorious on The Sinner. As well as awarding a substantial haul of points for the world ranking, the Prix Saur is also a last-minute opportunity for the riders to snap up the last 8 spots in the Rolex Grand Prix Ville de La Baule.

2023 Winner : Henrik von Eckermann (SWE), with Glamour Girl

SUNDAY, 9 June :
Rolex Grand Prix Ville de La Baule – 2 pm
(Prize money : € 500,000)

The list of winners of the Grand Prix de La Baule gives a sense of this larger-than-life event. Olympic gold medallists such as the Canadian Eric Lamaze and his fabulous mount, Hickstead, in 2011; the legendary combination of Pierre Durand and Jappeloup, who tasted glory in 1987; world champions such as the Frenchman Éric Navet, the Belgian Jos Lansink and the German Simone Blum; European champions such as Alexandra Ledermann and Roger-Yves Bost; World Cup winners, etc. The marble plate adorning the grandstand of the stadium, which bears the names of all the winners engraved in golden letters, is a who's who of the history of show jumping.

The 50 riders on the start list of the Rolex Grand Prix Ville de La Baule will be dreaming of adding their own names and repeating the exploit of the Belgian Nicola Philippaerts, who came out on top last year. The French can count on the unconditional support of the home crowds in their attempt to follow in the footsteps of Nicolas Delmotte, the last victorious Blue Jacket, who won on Urvoso du Roch in 2021.

2023 Winner : Nicola Philippaerts (BEL), with Katanga v/h Dingeshof





Highlights of the CSI 1*

Starting on Thursday, 6 June, the CSI1* entrants will tackle their competitions in the same arena as the world elite. It will be an awe-inspiring experience for these riders, who are not as used to such grandiose venues.

On Saturday, 8 June, the **CSI1* Derby**, sponsored by **Laiterie de Montaigu** and held on an adapted course, will make them feel the same rush of adrenaline as the champions. The climax of the CSI1*, the **Grand Prix Defender** (€12,000 in prize money), will take place at 11:05 am on Sunday. The CSI1* has a total of €35,500 in prize money.

This year, **Sotheby's International Realty** will reward the CSI1* best rider ! The CSI1* has a total of €37,500 in prize money.



La Baule sets the scene for a clash of titans

The field of the CSI5* has been unveiled with one week to go until the first horses trot into the arena of the Jumping International de La Baule — Officiel de France (6–9 June). The best riders on Earth, who never fail to show up for the event, will once again descend on the François André Stadium. Many of the riders on the start list will be representing one of the nine teams registered for the prestigious Barrière Nations Cup, and every single one of them will be eager to produce a stellar performance over the four-day event, with the Rolex Grand Prix de la Ville de La Baule as the icing on the cake.

The course is ready, the seats are waiting for the crowds and the stands that make up the various villages have set up shop in the aisles of the François André Stadium. Just a week from now, the riders and their horses will storm into the arena, determined to shine in an event close to their hearts. The 2024 edition boasts a star-studded field, with a whole constellation of world, European, North American and South American champions, as well as Olympic gold medallists.

Several action-packed moments stand out from the programme between Thursday and Sunday. On Friday, the Barrière Nations Cup will put 36 combinations representing nine nations to the test, with the top eight progressing to the second round. It will be a golden opportunity for all the chefs d'équipe to make the last few tweaks before the Olympic event in Versailles next summer.

France, which last finished top of the class in 2017, will be eager to shine on home turf again. The national coach, Henk Nooren, and the federal team have selected Roger-Yves Bost (Delph de Denat HDC), Simon Delestre (I Amelusina R 51), Olivier Robert (Iglesias DV), Jeanne Sadran (Dexter de Kerglenn) and Kevin Staut (Visconti du Telman) to represent the Blue Jackets. «La Baule is one of the most special events of the season because it features the Nations Cup», pointed out Kevin Staut. «The competition has stayed true to its identity.

The crowd includes diehard fans who come every single day, but also others who take their pick depending on what they like best. It's brilliant. Historic events such as this one bring our sport to a whole new level.»

The French chef d'équipe will also be watching the 13 individual entrants from up close : Nicolas Delmotte, Marie Demonte, Marc Dilasser, Olivier Perreau, Nicolas Layec, Julien Gonin, François-Xavier Boudant, Edward Levy, Pierre-Marie Friant, Mégane



Moissonier, the 2016 Olympic gold medallist in the team event Philippe Rozier, the French champion Cédric Hurel and Philippe Léoni.

The reigning champions and 2018 winners, Brazil, will be relying on Luiz Felipe de Azevedo Filho, Luciana Diniz, Luciana Lossio, Yuri Mansur Santiago Lambre to mount a successful title defence.

Sweden, the current world champions and Olympic gold medallists, never perform better than when faced with a real challenge. The Swedes will be hoping to add their names to the honour roll for the first time with Angelica Augustsson Zanotelli, Peder Fredricson, Amanda Landeblad, Petronella Andersson and Linda Heed.

Meanwhile, Switzerland, who triumphed in 2019 and 2021, will be fielding a fiercely competitive team in the shape of Steve Guerdat (world no. 3), Martin Fuchs (no. 5), Pius Schwizer, Edouard Schmitz and Alain Jufer. «It's one of the best events of the season, no doubt about that», said Guerdat, an Olympic gold medallist in 2012. «It has an extraordinary course and a fantastic stadium with an atmosphere that blows



you away. The event features my three favourite competitions: the Grand Prix, the Nations Cup and the Derby. It has also managed to change with the times without sacrificing its tradition. It's the whole package.»

Despite being one of the major powers of the sport for many decades, Germany have not won in Loire-Atlantique since 2007. Die Mannschaft will be counting on Marcus Ehning, Kendra Clarica Brinkop, the recent victor of the Grand Prix 4* in Bourg-en-Bresse, Jörne Sprehe, Philipp Weishaupt and David Will to end their drought.

The United States, whose last success in La Baule dates back to 2005, are bringing some serious firepower to bear in Loire-Atlantique, with Kent Farrington (no. 6) and McLain Ward (no. 9) leading the charge and Karl Cook, recent winner of the

Rolex Grand Prix de Rome, Lillie Keenan and Aaron Vale bringing up the rear. The Americans came up second in their latest appearance, back in 2016.

Belgium have emerged victorious from La Baule four times (1999, 2008, 2012 and 2022) and will be banking on Olivier and Nicola Philippaerts (no. 15), Jérôme Guéry, Wilm Vermeir and Grégory Wathelet. Spain, back on the shores of the Atlantic for the first time since 2018, have clinched a single edition, 2002. The top 100 riders Eduardo Álvarez Aznar and Mariano Martínez Bastida will be among those flying the flag for the Spanish Armada in La Baule.

Austria, who have been building on their bronze medal at the last European Championship, will also be in the mix with Max Kühner, who cracked the world top 10 a few months ago.

International riders who have signed up as individual entrants include the Irishman Shane Sweetnam (no. 12), the Briton Lily Attwood, the Liechtensteiner Jennifer Hochstadter, the Italians Lorenzo de Luca and Gampiero Garofalo, the Norwegian Victoria Gulliksen, the Mexican Federico Fernández, the Dutchman Lars Kersten and the Colombians Roberto Terán and René López.



**FIND THE MASTERLIST OF
THE CSIO 5* RIDERS
ON OUR WEBSITE
BY CLICKING ON THIS LINK.**



WINNERS SINCE 2010



GRAND PRIX

2023 : Nicola Philippaerts (BEL), Katanga V/H Dingeshof
 2022 : Beth Underhill (CAN), Dieu Merci Van T & L
 2021 : Nicolas Delmotte (FRA), Urvoso du Roch
 2019 : Simone Blum (GER), DSP Alice
 2018 : Patrice Delaveau (FRA), Aquila*HDC
 2017 : Pedro Junqueira Muylaert (BRA), MFS Prince Royal Z
 2016 : Jérôme Guery (BEL), Grand Cru van de Rozenberg
 2015 : Bertram Allen (IRL), Romanov
 2014 : Eric Lamaze (CAN), Powerplay
 2013 : Patrice Delaveau (FRA), Orient Express *HDC
 2012 : Nick Skelton (GBR), Carlo273
 2011 : Eric Lamaze (CAN), Hickstead
 2010 : **Mclain Ward (USA), Sapphire**



NATIONS CUP

2023 : Brésil
 2022 : Belgique
 2021 : Suisse
 2019 : **Suisse**
 2018 : Brésil
 2017 : France
 2016 : Pays-Bas
 2015 : Grande Bretagne
 2014 : France
 2013 : Pays-Bas
 2012 : Belgique
 2011 : Irlande
 2010 : France



DERBY RÉGION PAYS DE LA LOIRE

2023 : Shane Breen (IRL), Scarteen
 2022 : Denis Lynch (IRL), Rubens LS La Silla
 2021 : Holly Smith (GBR), Fruselli
 2019 : Patrice Delaveau (FRA), Vestale de Mazure*HDC
 2018 : René Lopez (COL), Destiny's Child
 2017 : Maikel van der Vleuten (NED), Vdl Groep Quatro
 2016 : Patrice Delaveau (FRA), Ornella Mail HDC
 2015 : Bertram Allen (IRL), Wild Thing L
 2014 : **Michel Hécart (FRA), Nokia de Brekka**
 2013 : Patrice Delaveau (FRA), Ornella Mail *HDC
 2012 : Denis Lynch (IRL), Night Train
 2011 : William Funnell (GBR), Kannelle de la Baie
 2010 : Richard Spooner (USA), Pako

See the entire honour roll : www.labaule-cheval.com/fr/palmares/EN

FOCUS ON

Stars of eventing

Le monde des sports équestres est une grande famille réunie autour de la même passion du cheval et du sport. Samedi 8 juin, en fin d'après-midi, les « Étoiles du complet, présentées par Platinum Sellier » en seront une superbe illustration. Ce nouveau rendez-vous réunira six grands cavaliers qui depuis de nombreuses années font briller l'équipe de France de concours complet dans les plus prestigieux rendez-vous internationaux. Habituels à se confronter aux parcours de cross, ils s'affronteront sur un tracé aux allures de derby. Parfait pour se sentir « comme à la maison ».

Une épreuve caritative

Platinum Sellier propose une loterie ouverte à tous. Les participants à cette loterie auront la possibilité de gagner une superbe malle de concours My Sbox. Plus de la moitié des fonds récoltés à l'issue de la loterie seront en effet reversés à l'association HOPE qui accompagne les femmes pendant et après un cancer, en partageant autour de l'équithérapie.



Thierry Touzaint (sélectionneur de l'équipe de France de concours complet) : « Mettre en avant notre discipline »

Que pensez-vous de l'opportunité de mettre en lumière la discipline du complet dans le cadre de l'Officiel de France de Jumping ?

Dès que l'on m'a fait cette proposition, j'ai foncé. C'est une belle occasion de mettre en avant notre discipline dans un événement aussi prestigieux.

D'autant plus à un mois des Jeux olympiques. Ce rendez-vous va aussi être une très belle opportunité pour les cavaliers de vivre un moment vraiment sympa. Le Derby de La Baule, c'est mythique.



Comment ont été retenus les cavaliers ?

Le souhait était de réunir des cavaliers qui ont ramené des médailles à l'équipe de France. Quand on passe après Éric Navet et toutes les légendes de l'an dernier, il faut être à la hauteur ! Ils ont tous répondu avec beaucoup d'enthousiasme. C'est très positif pour notre sport.

Quel est votre pronostic ?

Que le meilleur gagne. J'ai surtout envie que les cavaliers et les spectateurs prennent du plaisir. Mon souhait est de voir de belles prestations et de donner un bel éclairage à l'équipe de France.



Stars of eventing



Jean-Lou Bigot

Premier Français champion d'Europe individuel en 1993 avec Twist la Beige (argent par équipe), vice-champion du monde par équipe en 1994 et 1998, membre de l'équipe de France aux Jeux olympiques de Sydney en 2000, Jean-Lou Bigot est un des grands noms du complet tricolore.



Karim Laghouag

Médaillé d'or olympique par équipe à Rio en 2016, avec Entebbe de Hus, puis de bronze à Tokyo, en 2021, avec Triton Fontaine, Karim Laghouag est à 48 ans, une valeur sûre des Bleus. En 2013, 2015, et 2023, il s'est également offert le bronze par équipe lors des championnats d'Europe.



Stéphane Landois

Médaillé de bronze par équipe lors des derniers championnats d'Europe organisés au Haras du Pin, l'été dernier, avec Ride for Thais Chaman Dumonceau, Stéphane Landois symbolise à bientôt 30 ans la nouvelle génération de la discipline.



Maxime Livio

Actuel numéro 1 tricolore au classement mondial de concours complet (13e au ranking de mai), Maxime Livio, 36 ans, a participé à la médaille de bronze mondiale par équipe en 2018, à Tryon (USA), avec Opium de Verrières.



Astier Nicolas

Placés en ouvreurs des Bleus aux Jeux olympiques de Rio, en 2016, Astier Nicolas et Piaf de B'Neville, lançaient parfaitement les Tricolores vers l'or par équipe. La médaille d'argent en individuel allait ensuite récompenser leur superbe performance.



Nicolas Touzaint

Champion olympique par équipe en 2004 à Athènes, double champion d'Europe individuel en 2003 et 2007 avec Galan de Sauvagère et multi médaillé par équipe dans les grands championnats, Nicolas Touzaint est depuis plus de deux décennies le pilier de l'équipe de France. Lors des derniers Jeux olympiques, à Tokyo, il est encore reparti avec la médaille de bronze par équipe.

Coming together in the villages



From the exhibitor village and the partner village to the champagne bar, everything is in place for the Jumping International de la Baule to provide an experience that transcends the borders of sport.

This year, 65 exhibitors will showcase their latest products, services and collections in two dedicated areas. Spectators, show jumping experts and visitors to La Baule will jump on the opportunity to roam the aisles between one competition and the next.

Partner village

This exclusive 1,000 m² space brings together ten exhibitors or so in beach huts with beige and white stripes. This sophisticated place, open to everyone, is a laid-back forum for professionals, athletes, owners and visitors.

Exhibitor village

Featuring almost 50 stands distributed around Avenue des Rosières and shops set up underneath the grandstands of the François André Stadium, the exhibitor village brings together equine sector professionals (horse welfare, breed raising and promotion, equipment, transportation, services, etc.), as well as fashion and accessory brands, artists, regional producers and more. It is the ideal place for strolling and going shopping between one competition and the next!

«Horse welfare» space

The «Horse welfare» space will bring together horse welfare professionals in the heart of the exhibitor village. Conferences will be held throughout the competition on multiple themes, namely feed, training in horse-related professions, equine meditation, equicoaching and equine care.

Opening hours: 9 am to 7 pm / Free admission

View the map and full list of exhibitors: <https://www.labaule-cheval.com/fr/villages/>

Focus on the « Bar à Champagne »

Nestled right in the heart of the village, the «Champagne Bar» of the Jumping International de La Baule serves up a high-end selection. Throughout the seasons, the Edouard Set team has concocted recipes rooted in thoughtful innovation, consistently using finished products, including those from the beloved Brittany region of its founder, Hervé Thomazo. Fresh ingredients, a subtle fusion of colours and flavours, an exuberance of sophisticated details and a penchant for challenge make it the perfect cocktail to stretch out the day.

A giant screen will keep you in the loop with the competitions in a friendly atmosphere, plus, on Saturday and Sunday, from 6 pm onwards, it is «Edouard's Wild Evenings».



Right across from the Champagne Bar, the Platinum Sellier stand will be the venue for a signing session on Saturday, 8 June, featuring the four legends of the Platinum Sellier Legends' Trophy presented by Military Equestrian Sports and open to everyone.

Open until 10 pm



A poster by Olivier Jouanneteau

A competition poster is a testimony to its history. The equestrian world has become accustomed to turning them into works of art. Animal artist and former member of the French show jumping team, Olivier Jouanneteau designed the poster for the 2024 edition of Jumping International de La Baule - Officiel de France. I'm very flattered to have been asked, as I was last year, to design the poster for this competition, which holds a very special place in the history of equestrian sports and is one of the most beautiful competitions in the world,» he confides. It's a real honor. This partnership highlights my work. I had a lot of discussions with the organizers. The idea was to represent several horses and to convey the feeling of power and determination during a jump. The different-colored jackets show the international aspect of the event, with, for example, the color of Brazil, winner of last year's Nations Cup. But blue, white and red are logically the first to catch the eye.»

Olivier Jouanneteau will once again be present in the competition's exhibitors' village. He will be exhibiting his works on his stand, and his canvases throughout the event's VIP hospitality areas.





La Baule Jump off, présenté par Antarès Sellier, a magazine from the heart of the competition

There are emotions that send a tingle down the spines of enthusiasts on the side of the course or seated in the grandstands. Others can even percolate through the screens of those who have chosen one of the numerous options available to watch the Jumping de La Baule from afar.

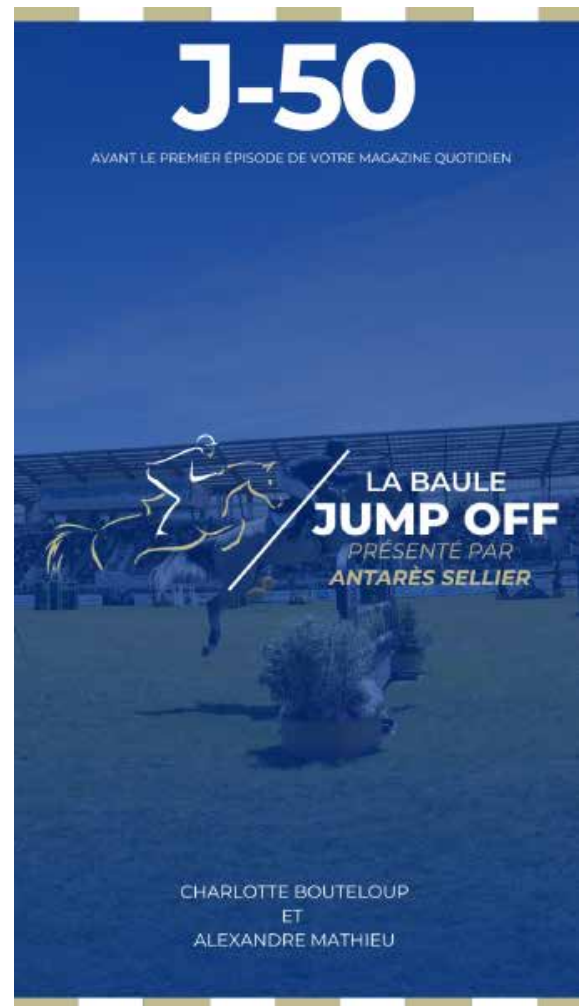
In 2024, the Officiel de France wants to plunge fans even deeper into the action, taking them behind the scenes of the event with its new video magazine, La Baule jump off, présenté par Antarès Sellier. This daily show will give enthusiasts an exclusive sneak peek of the backstage of the event and sit down to talk with the movers and shakers of the competition.



The journalist Charlotte Bouteloup and Alex Mathieu, well known on social media for his humorous features, will reveal the secrets of the Jumping. The vet check upon the arrival of the horses, talking to the jury, exploring the heart of the village and the hospitality area, roaming the paddock... Charlotte and Alex will publish a video magazine every evening on the Jumping's website and Instagram account.

The videos will also be packed with interviews with the top performers of the day, who will share their emotions and analysis. The magazine will combine education and entertainment. The «equestrian minute» will help viewers learn about a wide range of subjects. There will also be practical information and, of course, the results of the day and the programme for the next day.

La Baule Jump off, présenté par Antarès Sellier will provide a 360-degree view of the Jumping de La Baule.



Showing of La Baule Jump-off J-50 on April 17th

Horses at the heart of everything we do



Horse welfare has long been a guiding principle for the Jumping International de La Baule — Officiel de France. It is a top priority, but also something that comes naturally. The entire competition team understands the importance of this issue. The Officiel de France has applied for EquuRES, the environmental and animal welfare label for the equine sector.

5-star accommodation for the horses

More than 98% of the participating horses are accommodated in boxes belonging to the building, which guarantees optimal comfort. The box units do not exceed more than 26 boxes in the same barn. Each barn has its own shower and is well ventilated.

The litters used are 100% natural, made of dusted wood and from sustainable forest management (PEFC label: Programme for the Endorsement of Forest Certification). The bedding thus creates a comfortable mattress and reduces the risk of respiratory problems in horses. A grassland and relaxation area is available near the stables.

The beach as a haven of physical and mental well-being

The top horses in the world relaxing on the beach as the sun peeks over the horizon have become a regular view in La Baule. It is a salutary experience for the champions, who dip into the sea to get a natural

muscle and tendon massage from the waves. The beach, which stretches for several kilometres, boosts their morale. This exceptional outing, held under the supervision of FEI stewards and the municipal police, takes place in strict compliance with the health regulations in force.



A sporting programme built around horse welfare

The events are scheduled and organised to keep the burden on horses to a bare minimum. For the Barrière Nations Cup, the Jumping International de La Baule has retained a format consisting of four combinations per team with a drop score (i.e. the worst result in each round does not count towards the final score). This format, which has met with widespread acclaim among the riders, is a boon to horse welfare because it does not force riders to finish a round at all costs to save their teams from elimination.



Un espace « Bien être équin » sur le village A «Horse welfare» space in the village

The «Horse welfare» space, which saw the light of day last year, is returning to the 2024 exhibitors' village. Run jointly with Equus Project, a global project that aims to create the right ecosystem for the development of horses and people, this space will bring horse welfare professionals together. Conferences will be held throughout the competition about this vision, which permeates every aspect of the sector, namely: feed, training in horserelated professions, equine meditation, equicoaching and equine care.

The Testimony

Kevin Staut: «It pulls out all the stops to keep horses happy»

«Animal welfare is something that comes naturally. When you strive for excellence, you are passionate about basic, fundamental concepts, in other words, everything around the horse. Animal welfare is at the core of everything we build. We need to spread the word about this approach even further. The organisers play a key role in all of this. I've been blessed with the chance to be part of the competition in La Baule for a long time. I've followed the trend that goes hand in hand with this focus on welfare. What sets La Baule apart is that you have a pressure cooker—the main track—for the events, but just a few metres away you have the stable area, where everything is nice and quiet and the pressure just melts away. Both the horses and the people who take care of them can kick back and relax here between one event and the next. They also get to enjoy a grass field where they can spend the day relaxing before heading to the sand warm-up track. The stables are permanent and made from wood, with wide aisles. On top of that, the main track undergoes constant improvements. FEI stewards oversee beach outings to make sure everything is done by the book. This competition leaves nothing to chance. It pulls out all the stops to keep horses happy.»





LA BAULE-ESCOUBLAC IS A SPORTING CAPITAL

From amateurs to top-flight athletes, La Baule-Escoublac regales sports enthusiasts with a gorgeous environment where land meets the sea. The town is the brick-and-mortar embodiment of sport and its values, a vision rooted in its DNA.

Few municipalities in France boast such a wide range of first-rate sports venues where locals engage in numerous sports and premier competitions take place. The environment of La Baule-Escoublac, with its bay —the most wondrous stadium there can be— and its natural diversity, is a non-stop invitation to practise sport, with a whole constellation of infrastructures where locals and visitors can take a break from routine (bicycle paths, hiking and cycling trails and more).

As the horses paw the earth for the 63rd edition of the Jumping International de La Baule — Officiel de France, our spa town makes no secret of its bubbling passion for equestrian sports, which shines through in our top-tier venues, our numerous equestrian centres, the legendary François André Stadium, and spots where horses can relax, such as the beach or the forest.

La Baule in 2024 is the spirit of the game.

LA BAULE-ESCOUBLAC IS A TRUE GARDEN TOWN ON THE EDGE OF THE OCEAN

There are towns where each instant creates a thousand memories and whose phenomenal atmosphere envelops visitors in a cocoon of calm and serenity. La Baule-Escoublac belongs to this select club of exceptional places where people love to live or just spend some time when in need of a getaway.

It is hard to resist the temptation to wander around its little streets, where opulent villas —some of which were built in the 19th century— and their gardens blend harmoniously with nature amid the whispers of pine trees and the not-too-distant murmur of the waves. A hearty meal on the seafront and a stroll down the pier or around the Port of La Baule-Le Pouliguen leave fond memories. An exhilarating sense of well-being fills athletes in the course of a long jogging session down the vast white-sand beach, which is shared with Le Pouliguen and Pornichet and is known as one of the most jaw-dropping beaches in Europe. La Baule-Escoublac hosts a wide range of events in every season, including sports such as triathlon, golf, tennis and, of course, equestrianism, to name but a few.



Sailing clubs launching their ships, riders treating their horses to a full-speed gallop on the beach and board sports enthusiasts hopping onto their boards or unfurling their kite-surfing sails are just some of the regular sights on this beach. What a gem this bay is!

It is hard to imagine a better place to live, work or simply touch grass, breathe in the crisp ocean air, get a shot of adrenaline or kick back and relax.

A true garden town on the edge of the ocean, La Baule-Escoublac has been blessed with water, an essential resource synonymous with well-being and revitalisation. Thalassotherapy centres in La Baule pamper their visitors with whirlpool baths, jet showers, hydromassages and massages under seawater rain. It just takes a short hop to go and savour the charms of the hinterland on horseback, on foot or on a bicycle, exploring tracks hidden between land and sea.

From the doorstep of the Brière Regional Natural Park to the heart of the Presqu'île de Guérande, the various golf courses on the outskirts are also

interwoven with nature. Adrenaline junkies can get their fix on mountain biking circuits, acrobatic courses, paintball fields and more.

The Côte Sauvage; the Presqu'île de Guérande, one of the jewels of the Dukes of Brittany; the salt evaporation ponds of the Pays Blanc, glistening with the light of thousands of reflecting pools, where 250 salt workers win 12,000 tonnes of salt every year...

All these places and more remain etched in the memories of visitors who come here to escape the hustle and bustle of large urban centres.

La Baule-Escoublac serves up a cocktail of emotions, sensations, flavours and colours, turning them into memories, longings, desires, pleasure and a salutary feeling of well-being.



2024 Partners

Main Partners



ROLEX

Rolex and equestrianism

Through its support of the finest international riders, competitions and institutions, Rolex has been a long-standing supporter of equestrianism, encouraging the global development of the sport. This enduring commitment is based on a rich heritage stretching back almost 70 years, starting with Rolex's relationship with the British pioneering show jumper and Olympic medallist Pat Smythe. The brand is a founding partner of the Rolex Grand Slam of Show Jumping, the sport's ultimate prize, which is awarded to any rider who, consecutively, wins the Grand Prix at three of the four Majors: The Dutch Masters, the CHIO Aachen, the CSIO Spruce Meadows «Masters» and the CHI Geneva. Rolex's partnerships with key figures in the equestrian community —Martin Fuchs, Kevin Staut, Steve Guerdat and Kent Farrington, to name a few— run across generations and span the globe, enabling knowledge and experience to be shared. As part of this perpetual process of growth and constant improvement, Rolex supports the Young Riders Academy, which nurtures future talent.

Rolex is the Official Watch of the CSIO5* de France, one of the most prestigious competitions in equestrianism, held in the captivating Pays de la Loire region. The Rolex Grand Prix Ville de La Baule, held at 2 pm on Sunday, 9 June 2024 will be the highlight of the event.

Find out more : www.rolex.com/fr/world-of-rolex/equestrianism

2024 Partners

Main Partners

GROUPE BARRIÈRE

The connection between the Barrière Group and the Jumping International de La Baule is more than just a partnership —it is a unique and enduring bond of historical significance. Races, show jumping, polo... Barrière has always had unbreakable ties with the equestrian world. As a major partner of star-studded events such as the Jumping International de La Baule — CSIO5*, the Meeting de Deauville Barrière and the Barrière Deauville Polo Cup, the Group has always maintained a special relationship with these passion-driven sports. This deep connection is no coincidence. It is built on shared values: elegance, know-how, excellence, tradition, precision and discipline.

Whether on the saddle or on the floor, on the courses or at the tables, everything must be perfect, down to the last detail. It is a standard that has shaped the history of Barrière. The story of Jumping International de La Baule began in 1960, when François André, the founder of the Group, gave the town the land on which the equestrian stadium stands today with a bold objective: to create a major international sporting event in France.

The Jumping International de La Baule has since continued to grow and earn a spot among the most prestigious show jumping competitions in the world. Through its venues and services and the organisation of leading events, Barrière aspires to continuously enhance its hospitality and support for all equestrian enthusiasts.

True to this family tradition, Alexandre Barrière and Joy Desseigne-Barrière renewed the Group's commitment to the Jumping when Barrière became the title sponsor of the Nations Cup last year.

This year, from 6 to 9 June 2024, the greatest riders from around the globe will gather for an exceptional sporting spectacle with the Paris Olympic and Paralympic Games just around the corner.

More than a mere sporting competition, Jumping International de La Baule is an ode to elegance and equestrian art. It is an opportunity for Barrière to underscore its dedication to the memorable, emotionally charged moments that these 120 riders from all corners of the world gift to the audience.

Find more on : www.hotelsbarriere.com/



2024 Partners

Main Partners



LAITERIE DE MONTAIGU

Founded in Vendée in 1932, Laiterie de Montaigu is famous around the world for its know-how and technical expertise.

Since 2012, Laiterie de Montaigu has nailed its colours to the mast of equestrian sports, with which it shares values such as excellence, technical expertise, passion and tradition.

A staunch supporter of the Jumping de la Baule, Laiterie de Montaigu will also be a partner of the CSI* Derby.

Find out more : www.laiteriedemontaigu.com



SAUR

A historic player in water and its essential services, in France and internationally, the Saur group works to protect the environment in the heart of the territories it serves. Saur has always acted to offer the same quality of service to small towns, large cities and manufacturers, guided by its purpose: giving water the value it deserves.

Saur is present all over the world: Cyprus, Finland, France, Italy, the Netherlands, Poland, Portugal, Saudi Arabia, Spain, the United Kingdom and the United States.



Key figures for 2022: 1.9 billion euros in net turnover, 9,200 local authorities and industrial customers under contract, 12,000 employees and 20 million consumers served worldwide.

Find out more about Saur : - www.saur.com

2024 Partners

Institutional Partners

CAPATLANTIQUE LA BAULE -
GUERANDE AGGLO
DÉPARTEMENT DE LOIRE – ATLANTIQUE
FÉDÉRATION FRANCAISE D'ÉQUITATION
LES DERBYS DE LA BAULE
RÉGION PAYS DE LA LOIRE
VILLE DE LA BAULE-ESCOUBLAC

Commercial Partners

ANTARÈS SELLIER
CAPTAIN JET
CWD SELLIER
DATANAUTE
DEFENDER
EMMA PÂTISSERIE
GRAPE HOSPITALITY FRANCE
HARCOUR
HECTARES ET PATRIMOINE
HERMÈS SELLIER
LA BAULE EVENEMENTS
PALAIS DES CONGRÈS ATLANTIA
PLATINIUM SELLIER
SOTHEBY'S INTERNATIONAL REALTY
BRETAGNE SUD

Medias Partners

CHEVAL MAGAZINE
CLIP MY HORSE
GRANDPRIX
L'ÉCHO DE LA PRESQU'ILE
L'ÉQUIPE TV
OUEST FRANCE
RMC

Official Suppliers

AMP VISUAL TV
CHATEAU DE ROUILLAC
BRASSERIE NAO
EDOUARD SET TRAITEUR
FOUNTAIN
LE VAL D'ÈVRE TRAITEUR
MOËT & CHANDON
SEMAF

The Jumping international de La Baule supports :

LE SECOURS POPULAIRE FRANÇAIS

Founded in 1945, Secours populaire français (SPF) is a non-profit association, recognized as being of public utility and declared a major national cause. The association's mission is to act against poverty and exclusion in France and around the world, and to promote solidarity and its values.



Find more on : www.secourspopulaire.fr



Le Jumping in figures

130

The list of participants includes **most of the international elite**, as well as several world champions and Olympic gold medallists.

C
O
M
P
E
T
I
T
I
O
N

250

Horses present in the Jumping's stables at the same time for the CSIO5* and CSI1*.

1 700

Bales of hay needed to provide the acme of comfort for the horses.

40 000

Spectators filling the François André Stadium during the four-day event.

1 055 700€

Total prize money at stake in the CSIO5*, including €500,000 for the Rolex Grand Prix Ville de la Baule (33% for the winner), €250,000 for the Barrière Nations Cup and €110,000 for the Prix Saur.

Tonnes of fruits and vegetables provided by market gardeners of Val nantais and served by the event caterer.

2

Exhibitors present at the event, spread between two villages (Exhibitors and Partners).

65

Wonderful volunteers who make the event possible and help make it a resounding success year after year.

100

Workers taking care of the numerous operations needed for the event to go without a hitch

260

Guest-nights booked by the Organising Committee to accommodate all the participants, riders, staff members, competition officials, service providers, etc.

781

6

The record for most victories in the Derby, held by the Brazilian «wizad» Nelson Pessoa, who prevailed in 1975, 1979, 1989, 1991, 1992 and 1995. His son Rodrigo also came out on top in 1999.

10

The number of French victories in the Nations Cup. Germany has taken the title six times and Belgium and the Netherlands four times each.

12

The number of individual Olympic gold medallists or individual world champions who have won the Grand Prix or the Derby, from Pierre Jonquères d'Oriola and Eric Lamaze to Éric Navet, Pierre Durand and others.

24

The number of French victories in the Grand Prix held on Sunday, with Janou Lefèbvre and Michel Robert topping the board with four trophies apiece.

P
A
L
M
A
R
E
S

O
R
G
A
N
I
Z
A
T
I
O
N

How to follow?



How to follow the Jumping International de La Baule — Officiel de France

The Jumping International de La Baule — Officiel de France is a big hit with the media and receives extensive coverage. Those who cannot make it in person and take a seat in the grandstands of the François André Stadium can still watch the various competitions live on their screens.

Television

BeIN Sports: Barrière Nations Cup, Derby Région Pays de la Loire, Prix Saur and Rolex Grand Prix Ville de La Baule, with Pierre Durand as a pundit

Sport en France: Barrière Nations Cup, Derby Région Pays de la Loire, Prix Saur and Rolex Grand Prix Ville de La Baule

Live streaming

Watch all the competitions via the event website: www.labaule-cheval.com

GrandPrix.TV - Barrière Nations Cup, Derby Région Pays de la Loire, Prix Saur and Rolex Grand Prix Ville de La Baule, with commentary from Kamel Boudra

ClipMyHorse.TV (abroad): Barrière Nations Cup, Derby Région Pays de la Loire, Prix Saur and Rolex Grand Prix Ville de La Baule

L'equipeTV.fr - Barrière Nations Cup, Derby Région Pays de la Loire and Rolex Grand Prix Ville de La Baule, with commentary from Pascal Boutreau

Social media

Get the latest news and sneak peeks behind the scenes of the competition on the event social media profiles:



Royalty-free footage

EVS Highlights available from Eurovision and from the server (a download link will be e-mailed to television and web television channels)

Practical information and contacts

Dates : 6 to 9 June 2024
Time : 8 am to 8 pm
Venue : François André Stadium
Avenue de Rosières,
44 500 La Baule-Escoublac

Admission : Free for 4 days

Discipline : Show jumping
Competition Levels : CSIO 5* and CSI 1*
Total prize money : € 1,055,700
CSIO5* de France prize money: € 1,018,200
CSI1* prize money : € 37,500

President of the event : Pierre de Brissac
Sport Director : Frédéric Cottier
Course Designer : Grégory Bodo (FRA)

Teaser Vidéo



| Medias :

Online accreditation request form: www.labaule-cheval.com/fr/presse/

| Press contact : Agence 15Love

Juliette Rigault - juliette.r@15love.net - 06 34 95 89 60
Olivia Teboul - olivia@15love.net - 06 80 10 62 62

| Contact for French and international TV broadcasters:

Agence 15Love
Sarah Pitkowski - s.pitkowski@15love.net - 06 08 26 47 61

| Digital contact: Agence Anchor Equitation

Alienor de La Rochefoucauld - alienor@anchor-equitation.fr - 06 62 15 54 15
Justine Pichot - justine@anchor-equitation.fr - 06 26 22 17 49